



# CALL FOR ENTRIES

## CRITERIA & GUIDELINES

Entries are to be submitted online at [RockOurAwards.com](https://RockOurAwards.com). See the "Instructions for Submissions" section or visit [nhab.org](https://nhab.org) for more information.

### ENTRY GUIDELINES:

Any over-the-air broadcast property eligible to be a regular member of the NHAB is eligible to participate.

1. All entries must be produced and aired by the entering station(s).
2. Entries must have been produced and aired between July 1, 2024 - June 30, 2025.
3. Maximum length of an entry is 10 minutes. Longer entries (like newscasts) should be edited.
4. Entries are due by Friday, July 25, 2025.
5. Video submissions must be submitted via link on YouTube or Vimeo.

### ENTRY FEE:

NHAB members will be charged \$25 per entry. A campaign is considered one entry. Stations will be invoiced when the entry window closes. Please make checks payable to NHAB.

### SUBMISSION DEADLINE:

All entries are due by Friday, July 25, 2025.

### QUESTIONS:

Please visit the FAQ section of [RockOurAwards.com](https://RockOurAwards.com) or call or email Tracy Caruso at 603-867-0808 or [tracy@nhab.org](mailto:tracy@nhab.org)

## BROADCASTER OF THE YEAR

### IF YOU KNOW SOMEONE WHO:

- Displays an outstanding commitment to his/her job;
- Shows unwavering dedication to the evolution of broadcasting;
- Breathes life into his/her work by being creative and enthusiastic; and
- Is committed to the community...

## WARREN BAILEY COMMUNITY CHAMPION AWARD

Nominate a broadcaster or station that has gone beyond the call of duty to make their communities a better place to live.

### INSTRUCTIONS FOR SUBMISSIONS

Log on to [RockOurAwards.com](https://RockOurAwards.com) and click "Register." It's quick and easy! Acceptable file types for entries include: .png, .gif, .jpg, .mp3, .mp4, .avi, .mov, .wmv, .doc and .pdf.

Video submissions must be submitted via link on YouTube or Vimeo. Make sure to visit the FAQ section of the website, or call Tracy Caruso with any questions at 603-867-0808.

ENTRY DEADLINE: FRIDAY, JULY 25, 2025 • PRESENTED BY NHAB

# CATEGORIES

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## RADIO ONLY

### PUBLIC AFFAIRS/TALK

Program of issues of interest to the community with local host.

### DOCUMENTARY NEWS

In-depth coverage of a single news event or topic.

### FEATURE STORY

Presentation of a single human-interest story that is not closely tied to a recent news event.

### NEWSCAST

Clip or montage of a single newscast (more than one news story), weathercast or sportscast.

### AIR PERSONALITY

Clip or montage of single on-air personality.

### MORNING SHOW TEAM RADIO ONLY

Clip or montage of morning show personalities: may include anyone that contributes to morning drive.

## INDIVIDUAL COMMERCIAL RADIO AND TV

Single commercial, written and produced by your station.

## COMMERCIAL CAMPAIGN RADIO AND TV

Series of spots (no more than three), written and produced by your station as a total campaign.

## PUBLIC SERVICE CAMPAIGN OF THE YEAR

Outline your station's most successful and creative public service campaign by including recorded

PSAs and information about the campaign and the results garnered.

## LOCAL SPECIAL PROGRAM/EVENT

A unique event produced and promoted by your station. Programs may be community oriented, charitable, a one-time occurrence or an annual event, etc.

## LONG FORM RADIO PROGRAM

Clip or montage of broadcast program lasting a minimum of ten minutes. Please keep submissions to five minutes or less.

## LP-FM

Clip or montage of what makes your local programming unique.

## BEST WEBSITE RADIO AND TV

this category has both radio and TV competing together. Show us what you got!

## STATION OF THE YEAR RADIO

Outline your station's overall efforts throughout the past year, including information about public service activities, awards and honors, creative listener and sales promotions, quality of production and programming.



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