

2018 GRANITE MIKES



CRITERIA & GUIDELINES

Entries are to be submitted online at RockOurAwards.com. See the "Instructions for Submissions" section or visit nhab.org for more information.

Entry Guidelines:

Any over-the-air broadcast property eligible to be a regular member of the NHAB is eligible to participate.

1. All entries must be produced and aired by the entering station(s).
2. Entries must have been produced and aired between July 1, 2017 and June 30, 2018.
3. Maximum length of an entry is 15 minutes. Longer entries (like newscasts) should be edited.
4. Entries are due by Wednesday, August 29, 2018.
5. Video submissions must be submitted via link on YouTube or Vimeo.

Entry Fee:

NHAB members: \$25 per entry, non-members: \$35 per entry. A campaign is considered one entry. Stations will be invoiced when the entry window closes. Please make checks payable to NHAB.

Submission deadline:

All entries are due by Wednesday, August 29, 2018.

Questions:

Please visit the FAQ section of RockOurAwards.com or call or email Tracy Caruso at 603-232-0277 or tracy@nhab.org

BROADCASTER OF THE YEAR

If you know someone who:

- Displays an outstanding commitment to his/her job;
- Shows unwavering dedication to the evolution of broadcasting;
- Breathes life into his/her work by being creative and enthusiastic; and
- Is committed to the community...

Nominate him or her for the Broadcaster of the Year!

And remember, this award can honor anyone in the industry: programmers, engineers, general managers, on-air, promotions - you name it! There are many people at your station; take a close look and ask yourself who deserves it most and nominate them today!

That deserving broadcaster can't win if they're not nominated!

Visit nhab.org, call 603-232-0277 or send an email to tracy@nhab.org to request a nomination form.

Instructions for Submissions

Log on to RockOurAwards.com and click "Register."

It's quick and easy! Acceptable file types for entries include: .png, .gif, .jpg, .mp3, .mp4, .avi, .mov, .wmv, .doc and .pdf.

Video submissions must be submitted via link on YouTube or Vimeo. Make sure to visit the FAQ section of the website, or call Tracy Caruso with any questions at 603-232-0277

Entry Deadline: Wednesday, August 29, 2018

CALL FOR

ENTRIES

ENTRY DEADLINE: WEDNESDAY, AUGUST 29, 2018

CATEGORIES

FOR RADIO AND TELEVISION, UNLESS OTHERWISE NOTED

Public Affairs/Talk

Program of issues of interest to the community with local host.

Spot News

Coverage of a single news event or issue.

Documentary News

In-depth coverage of a single news event or topic.

Feature Story

Presentation of a single human interest story that is not closely tied to a recent news event.

Newscast

Clip or montage of a single newscast (more than one news story), weathercast or sportscast.

Play-by-Play

Locally produced play-by-play coverage of a single sporting event.

Sports Feature

Presentation of a single sports topic: may be local event, but not required.

Air Personality

Clip or montage of single on-air personality.

Morning Show Team [radio only]

Clip or montage of morning show personalities: may include anyone that contributes to the morning drive.

Station Promotional Announcement

Promotion of your station, written and produced by your station, and aired on your station; a campaign of up to three spots may be entered as one entry.

Individual Commercial

Single commercial, written and produced by your station.

Commercial Campaign

Series of spots (no more than three), written and produced by your station as a total campaign.

Public Service Announcement

One public service announcement, written and produced by your station.

Best Use of Digital Media

This award will be given to the station that makes the digital world work for them. Show us your best social media campaign, banner ad, website design or smart phone app or whatever else your station is doing in cyberspace.

Best Station Promotion

Show us your best station promotion from the last year. Creative ticket giveaways, contests, games or anything your station did to interact with your audience.

Local Special Program/Event

A unique event produced and promoted by your station. Programs may be community oriented, charitable, a one-time occurrence or an annual event, etc.

LP-FM [radio only]

Clip or montage of what makes your local programming unique.

Public Service Campaign of the Year

Outline your station's most successful and creative public service campaign by including recorded PSAs and information about the campaign and the results garnered.

"Above and Beyond" Award

Nominate someone who has gone "above and beyond" for your station in the past year. This can be anyone.

Know an engineer who trudged through three feet of snow to keep the station on the air? Or an AE that helped a dealer sell a car at a remote? Fill out the form from nhab.org and upload to RockOurAwards.com.

Station of the Year

Outline your station's overall efforts throughout the past year, including information about public service activities, awards and honors, creative listener and sales promotions, quality of production and programming.



NHAB.ORG // 603-232-0277 // TRACY@NHAB.ORG

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NHAB
NEW HAMPSHIRE ASSOCIATION OF BROADCASTERS

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