



ENTRIES DUE FRIDAY, AUGUST 6, 2010
THIS YEAR'S APPRECIATION NIGHT, ANNUAL MEETING
AND GOLDEN MIC AWARDS WILL BE HELD AT THE
MCAULIFFE-SHEPARD DISCOVERY CENTER.



2010
CALL FOR
ENTRIES

BROADCASTER OF THE YEAR

If you know someone who:

- displays an outstanding commitment to his/her job,
- shows unwavering dedication to the evolution of broadcasting,
- breathes life into his/her work by being creative and enthusiastic,
- and is committed to the community...

nominate him or her for consideration as Broadcaster of the Year!

And remember, this award can honor anyone in the industry. Programmers, engineers, general managers, on-air, promotions, you name it—there are many people at your station. Take a close look and ask yourself who deserves it most and nominate them today!

Call Jordan at 627-9600 or send an email to jordan@nhab.org.

NHAB

707 CHESTNUT ST.
MANCHESTER, NH 03104

ENTRIES DUE FRIDAY, AUGUST 6, 2010

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MANCHESTER, NH
PERMIT NO. 425

THE COUNTDOWN IS ON...

THE 2010 NHAB APPRECIATION NIGHT AND GOLDEN MIC AWARDS

EVENT LAUNCH: THURSDAY, OCTOBER 21

AT THE MCAULIFFE-SHEPARD DISCOVERY CENTER IN CONCORD, NH

6 P.M. NHAB ANNUAL MEETING, APPRECIATION NIGHT AND GOLDEN MIC AWARDS SHOW

Join the NHAB as we award the best in New Hampshire broadcasting by recognizing the hard work, creativity and dedication that Granite State radio and television stations have put forth in the last year.

CATEGORIES

FOR RADIO AND TELEVISION, UNLESS OTHERWISE NOTED

IAI PUBLIC AFFAIRS/TALK SHOW

Program of issues of interest to the community with local host

IBI SPOT NEWS

Coverage of a single news event or issue

ICI DOCUMENTARY NEWS

In-depth coverage of a single news event or topic

IDI FEATURE STORY

Presentation of a single topic, event, or issue

IEI NEWSCAST

Clip or montage of a single newscast (more than one news story)

*This category includes sportscast and weathercast.

IFI PLAY-BY-PLAY

Locally produced play-by-play coverage of a single sporting event

IGI SPORTS FEATURE

Presentation of a single sports topic; may be local event, but not required

IHI AIR PERSONALITY

Clip or montage of single on-air personality

III MORNING SHOW TEAM (RADIO ONLY)

Clip or montage of morning show personalities, may include anyone that contributes to the morning drive

IJI STATION PROMOTIONAL ANNOUNCEMENT

Promotion of your station, written and produced by your station, and aired on your station; a campaign of up to three spots may be entered as one entry

IKI INDIVIDUAL COMMERCIAL

Single commercial written and produced by your station

ILI COMMERCIAL CAMPAIGN

Series of spots (no more than three) written and produced by your station as a total campaign

IMI PUBLIC SERVICE ANNOUNCEMENT

One public service announcement written and produced by your station

INI STATION WEBSITE

Outline your station's online home, including descriptions of all available resources and features on the site. Entries must include the complete web address and may be supplemented by printed materials, a CD or DVD.

IOI INTERACTIVE PROMOTION

Showcase your station's best interactive promotion. Entry must include an outline of all interactive and social media efforts (i.e. Facebook, blogs, podcasts, etc.) and may be submitted in print or on CD or DVD.

*So much has changed in how you communicate with your listeners and viewers and it's time you are recognized for the innovative and creative ways your station has adapted to deliver content and establish a fan base.

IPI LOCAL SPECIAL PROGRAM/EVENT

A unique event produced and promoted by your station. Programs may be community-oriented, charitable, a one-time occurrence or an annual event, etc. Entries can include supplemental printed materials, CDs, VHSs, or DVDs.

IQI PUBLIC SERVICE CAMPAIGN OF THE YEAR

Outline your station's most successful and creative public service campaign by including information about the campaign and the results garnered. Submit supplemental materials such as cassettes, CDs, VHSs, print collateral, etc.

IRI STATION OF THE YEAR

Outline your station's overall efforts throughout the past year including information about public service activities, awards and honors, creative listener and sales promotions, quality of production and programming. Submit supplemental materials on cassette, CD, VHS, DVD or in print form.

CRITERIA AND GUIDELINES

Radio entry criteria: Radio entries must be placed on CD and be clearly labeled with station call letters, entry category and title. Please do not place entries from multiple categories on one CD. However, multiple entries in the same category may be placed on a single CD.

Television entry criteria: Television entries must be placed on VHS or DVD with five seconds of black at the top. Each VHS or DVD must be clearly labeled with station call letters, entry category and title. Please do not place entries from multiple categories on one VHS or DVD. However, multiple entries in the same category may be placed on a single VHS or DVD.

ENTRY GUIDELINES:

Any over-the-air broadcast property eligible to be a regular member of the NHAB is eligible to participate.

1. All entries must be produced and aired by the entering station.
2. Entries must have been produced and aired by the station between July 1, 2009 and July 1, 2010.
3. If necessary, entries may be accompanied by a brief synopsis.
4. Maximum length of an entry is 15 minutes.
5. Entry CDs/DVDs/portfolios will not be returned.
6. Entries are due by Friday, August 6 at 5 p.m.

ENTRY FEE:

Member: \$25 per entry, Non-member: \$35 per entry

A campaign entry is considered one entry. Please make checks payable to the NHAB. Sorry, credit cards cannot be accepted.

SUBMISSION PROCESS AND DEADLINE:

Use the attached registration form for each of your entries. Multiple entries are encouraged and additional entry forms may be downloaded from www.nhab.org. Yes, photocopied entry forms are accepted.

Entries may be delivered or mailed to the NHAB at 707 Chestnut Street, Manchester, NH 03104. All entries are due Friday, August 6 at 5 p.m.

QUESTIONS:

When preparing your entries, please contact Jordan or Anne at the NHAB office at 627-9600 with any questions.

ENTRY FORM

Please fill out the following entry form and submit it along with your clearly labeled entry.

Call letters _____ Contact name _____

Category (please circle one)

IAI IBI ICI IDI IEI IFI IGI IHI III IJI
IKI ILI IMI INI IOI IPI IQI IRI

Entry title (include client name when applicable) _____

Date of broadcast _____

Producer _____

Writer _____

Talent _____

Total amount enclosed _____

Is your CD, VHS or DVD entry clearly labeled with station call letter(s), entry category and entry title? Please be sure your entry corresponds with the information provided above.

Need more entry forms, visit www.nhab.org and download as many as you like! Photocopies of this form will also be accepted.

SPECIAL RECOGNITION

25 YEARS!

Does 2010 mark the 25th year of broadcasting for someone you know? If so, please contact Jordan at the NHAB office at 627-9600 or jordan@nhab.org and the NHAB will present him or her with a 25 year pin on October 21.

